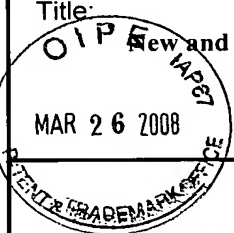
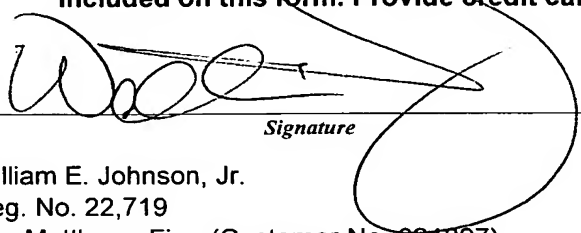


03-27-08

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TRANSMITTAL LETTER (General - Patent Pending)				Docket No. Tru-Vision-002					
In Re Application Of: Ted M. Dean, et al.									
Application No. 10/807,866	Filing Date 23 March 2004	Examiner Nasser Ahmad	Customer No. 021897	Group Art Unit 1794	Confirmation No. 5509				
Title: New and Improved Retail Merchandising Strip and Method for Making Same 									
<u>COMMISSIONER FOR PATENTS:</u>									
Transmitted herewith is: Return Postcard; Amendment in response to Office Action dated December 27, 2007, with Status of Claims; and Exhibit A.									
in the above identified application. <input checked="" type="checkbox"/> No additional fee is required. <input type="checkbox"/> A check in the amount of _____ is attached. <input type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. _____ as described below. <input type="checkbox"/> Charge the amount of _____ <input type="checkbox"/> Credit any overpayment. <input type="checkbox"/> Charge any additional fee required. <input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.									
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.									
 _____ <i>Signature</i>			Dated: March 26, 2008						
William E. Johnson, Jr. Reg. No. 22,719 The Matthews Firm (Customer No. 021897) 2000 Bering Drive, Suite 700 Houston, Texas 77057 US 713-355-4200 Telephone 713-355-9689 Facsimile			<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px;">I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on</td> </tr> <tr> <td style="padding: 5px; text-align: center;">_____ (Date)</td> </tr> <tr> <td style="padding: 5px; text-align: center;">_____ Signature of Person Mailing Correspondence</td> </tr> <tr> <td style="padding: 5px; text-align: center;">_____ Typed or Printed Name of Person Mailing Correspondence</td> </tr> </table>			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on	_____ (Date)	_____ Signature of Person Mailing Correspondence	_____ Typed or Printed Name of Person Mailing Correspondence
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_____ Signature of Person Mailing Correspondence									
_____ Typed or Printed Name of Person Mailing Correspondence									
cc:									

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)

Applicant(s): Ted M. Dean, et al.

Docket No.

Tru-Vision-002

Application No.

10/807,866

Filing Date

23 March 2004

Examiner

Nasser Ahmad

Customer No.

021897

Group Art Unit

1794

Inventor

MAR 26 2008

New and Improved Retail Merchandising Strip and Method for Making Same

I hereby certify that the following correspondence:

Transmittal Letter (General Patent Pending) and all documents referenced herein

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March 26, 2008

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